

We have multiple plans for your growth

Flexible plans that adapt to your needs

[Get a demo](#)

Monthly Yearly 20% OFF

Sandbox

Free Forever

For individuals just getting started with chatbots.

Chats included	100/mo
Seats included	1

[Sign Up, It's Free](#)

Key features:

- Basic Flow Operations - Variables
- Limited Integrations - Zapier, Slack, Sendgrid & Google Analytics
- Basic Power-ups - Human Takeover, Bricks, Goals & Custom code
- Team Inbox

[See all features](#)

Starter

€40/mo

For individuals and small businesses wanting chatbots on websites and Facebook Messenger.

Web and Messenger Chats included	500/mo
AI Chats included	100
Seats included	2

[Start Free Trial](#)

Everything in Sandbox, plus:

- Landbot AI - AI Agents
- Upgraded Flow Operations - Conditional logic, A/B tests, & more
- Custom Code CSS/JS
- Basic Integrations - Mailchimp, Segment & others
- Basic Power-ups - File uploads & more

[See all features](#)

WhatsApp Pro

€100/mo

For mid-size companies, agencies, and startups needing chatbots on websites, Facebook Messenger & API.

Web and Messenger Chats included	2,500/mo
AI Chats included	300
Seats included	3

[Start Free Trial](#)

Everything in Starter, plus:

- Landbot AI - AI Assistants
- Advanced Flow Operations - Formulas, Lead scoring & more
- Essential Integrations - HubSpot, Airtable, Webhooks & more
- Advanced Power-ups - Dynamic Data, Custom branding & more
- Live Chat Support

[See all features](#)

Business

Starting at €400/mo

For enterprises seeking bot management services with priority support.

Web and Messenger Chats included	Custom
AI Chats included	1,000
Seats included	5
WhatsApp Messages	Custom

[Contact Sales](#)

Everything in WhatsApp Pro, plus:

PREMIUM

- Bot Management Services 3 hours/mo
- Landbot AI - AI Agents
- Priority Customer Support
- Dedicated Success Manager
- Documentation review - InfoSec, Legal & more

[See all features](#)

Prices shown don't include taxes

[See full plan comparison](#)

One platform. Far too many benefits.

Save time with minimal effort

Slash chatbot creation time & go live within minutes using a visual chatbot builder designed for non-technical people.

Quick boost to revenue

Engage visitors, convert leads, and retain more customers with personalized conversations throughout the customer journey.

10x engagement

Replace long boring forms with interactive conversational bots and watch your response rates soar.

Increased customer delight

Don't lose customers to long wait times. Instead, self serve with automated FAQs or solve inquiries with human assistance.

Succeed with data

Monitor and analyze conversations to improve overall performance using exportable chat metrics, reports & flow analytics.

Improve team efficiency

Get your whole team working together on a chat manager equipped with routing rules, chat tools & quick shortcuts.

	Sandbox	Starter	WhatsApp Pro	MOST POPULAR Pro	Business
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Platform & Channels | All the basics to start engaging conversations with your audience.

Base Price	Free	€40	€200	€100	Starting at €400
Seats included	1	2	3	3	5
Extra seat	Not applicable	€25/mo	€25/mo	€25/mo	Custom
Channels	Web	Web, Facebook Messenger	WhatsApp, Web, Facebook Messenger, API	Web, Facebook Messenger, API	Web, Facebook Messenger, API, WhatsApp (additional fee)

Chats & Usage | Flexible, scalable chat quotas across your customers' favorite channels.

Web and Messenger Chats included	100/mo	500/mo	2,500/mo	2,500/mo	Custom
Extra chats	Not applicable	€25/500 chats	€25/500 chats	€25/500 chats	Custom
AI chats included EXTRA CHATS ADDED	0	100	500	300	1,000
Extra AI chats NEW LOWER PRICE	-	€0.10/AI chat	€0.10/AI chat	€0.10/AI chat	€0.10/AI chat
WhatsApp Messages	-	-	10,000/mo Only service messages are included	-	Custom
Extra WhatsApp Messages <small>*Fees may vary according to the Meta Price list.</small>	-	-	Meta cost* + €0.003 per Service message €0.05 per Mkt, Utility or Auth message	-	Custom
WhatsApp numbers included	-	-	1	-	1
Extra WhatsApp number	-	-	€100/mo	-	Custom
Team inbox	✓	✓	✓	✓	✓

Landbot AI | AI Agents create personalized conversations that boost engagement and conversions.

Exit scenarios		✓	✓	✓	✓
Data stored in fields		✓	✓	✓	✓

NEW

Bot Management Services | Expert bot development and support, tailored to your needs.

Custom Bot Development	Not applicable	Not applicable	Not applicable	Not applicable	✓
Bot Flow Optimization	Not applicable	Not applicable	Not applicable	Not applicable	✓
Integration Assistance	Not applicable	Not applicable	Not applicable	Not applicable	✓
Priority Feature Access	Not applicable	Not applicable	Not applicable	Not applicable	✓
Quarterly Business Review	Not applicable	Not applicable	Not applicable	Not applicable	✓

Built-in Integrations | Keeping all your data, favorite apps, and conversations in sync.

Zapier	✓	✓	✓	✓	✓
Make <small>i</small>	✓	✓	✓	✓	✓
n8n <small>i</small>	✓	✓	✓	✓	✓
Pipedream <small>i</small>	✓	✓	✓	✓	✓

Slack	✓	✓	✓	✓	✓
Sendgrid	✓	✓	✓	✓	✓
Google Analytics	✓	✓	✓	✓	✓
Mailchimp		✓	✓	✓	✓
Stripe WEB ONLY		✓	✓	✓	✓
Segment		✓	✓	✓	✓
Salesforce*			*Limited usage	*Limited usage	✓
HubSpot			✓	✓	✓
Google Sheets			✓	✓	✓
Airtable			✓	✓	✓
Webhook			✓	✓	✓
Calendly WEB ONLY			✓	✓	✓
Dialogflow			✓	✓	✓

Flow Operations | Launching sophisticated and advanced chatbot flows is no longer rocket science.

Variables	✓	✓	✓	✓	✓
Conditions		✓	✓	✓	✓
A/B Test		✓	✓	✓	✓
Global Keywords		✓	✓	✓	✓
Jump To		✓	✓	✓	✓
Keyword Jump			✓	✓	✓
Lead Scoring			✓	✓	✓
Formulas			✓	✓	✓

Power-ups & Customizations | Build your bot faster and boost performance with better personalization, interactivity, and design.

Landbot AI - AI Agents NEW		✓	✓	✓	✓
Goal	✓	✓	✓	✓	✓
Notes	✓	✓	✓	✓	✓
Human Takeover	✓	✓	✓	✓	✓
Bricks	✓	✓	✓	✓	✓
Persistent Menu WEB ONLY	✓	✓	✓	✓	✓
Custom Code WEB ONLY	✓	✓	✓	✓	✓
File Upload LIMITED		1GB	2GB	2GB	4GB
Hidden Fields		✓	✓	✓	✓
Customer CSS/JS WEB ONLY		✓	✓	✓	✓
Goodbye Message		✓	✓	✓	✓
Dynamic Data LIMITED			✓	✓	✓
Custom Branding WEB ONLY			✓	✓	✓

Support & Resources | Ensuring your success day in, day out with our handy resources, support, and trainings.

Academy	✓	✓	✓	✓	✓
Knowledge Base	✓	✓	✓	✓	✓
Community	✓	✓	✓	✓	✓
Email support	✓	✓	✓	✓	✓